



**52nd Annual
Conference Program
October 16-19, 2014**

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President's Message

On behalf of Florida Reading Association's Board of Directors I would like to welcome you to our 52nd Annual Conference, "Lights! Camera! Literacy!"



I can't believe that after a year of preparation, the conference has finally arrived. Countless hours of preparation have been put forth to create a program full of high quality and varied professional development opportunities. Featured Strands for this year include Common Core, Coaching, School and District Leadership, Response to Intervention, Technology to name but a few. Additionally, we have excellent opportunities to learn from leaders in our field as they speak in the General Sessions and Featured Speakers Sessions.

Florida Reading Association invites you to learn more about each of our standing committees: Administrative, Conference, Council Development, Governmental Relations, Literacy Projects, Membership, Publications, Studies & Research, and Publicity. One focus of the organization for this year is to provide more information on what takes place throughout the year within each of the committees. We are working together to create opportunities for you to get involved in the areas of your specific interest and add to your professional development. Please visit our website at www.FLReads.org for more information on each of the committees. Then let me know what interests you most and you will be in contact with you of our committee chairs.

Florida Reading Association's main objective is to be a leading voice for literacy in our state. Throughout the conference, keep in mind that teaching our students to read well is a cherished gift that we provide. I am proud of the program we have put together and honored to have you here as a participant.

I look forward to meeting you at the President's Reception on Friday evening if not sooner.

Jeanne Petronio

FLORIDA READING ASSOCIATION

Board of Directors, Advisors, and Staff 2014-2015

Executive Committee

President-----	Jeanne Petronio
Vice President-----	Kathy Fontaine
Past President-----	Denise N. Pedro
Recording Secretary-----	Jacqueline Zeig
Treasurer-----	Linda Gobran
Director of Membership Development-----	Cher Gauweiler
IRA State Coordinator-----	Deanne Nelson

District Directors

Bay County-----	Jenne Palmer
Central Florida-----	Enrique Puig
Clay County-----	Victoria Carroll
Duval County-----	Sandy Pruitt
Hillsborough County-----	Victoria Duke
Lee County-----	Francine Swickhiemer
Leon County-----	Kathy Hall
Palm Beach County-----	Darlene Staley
Pasco County-----	Darlene Wagner
Pinellas County-----	Andrea Dort
Polk County-----	Mary Ellen Sitchermann
St. Lucie County-----	Heather Bolitho
Sarasota County-----	David Schatz

Committee Chairpersons and Coordinators

Administrative Committee Chair-----	Denise N. Pedro
Adolescent Literacy Coordinator-----	Georgina Rivera-Singletary
Children's Book Award Co-Coordinator (North)-----	Amanda Clabeaux
Children's Book Award Co-Coordinator (South)-----	Barbara Burns
Conference Committee Chair-----	Margaret Janz
Council Development Chair-----	Deanne Nelson
General Conference Chair 2014-----	Jeanne Petronio
General Conference Chair 2015-----	Kathy Fontaine
Governmental Relations Committee Chair-----	Kevin Smith
International Projects Coordinator-----	Sherida Weaver
Literacy Projects Committee Chair-----	David Shatz
Membership Committee Chair-----	Cher Gauweiler
Publications-----	Mary Ann Clark
Publicity Committee Chair-----	Jackie Zeig
Scholarship and Awards Coordinator-----	Ann Smith
Studies and Research Committee Chair-----	Joyce Warner

Special Interest Council

Florida Secondary Reading Council ----- Karen McDamiels

Florida Reading Association’s Publications Editors

The Florida Reading Journal Editor-----Taylar Wenzel

The Florida Reading Journal Associate Editor/FRA Webmaster ----- Terence Cavanaugh

FRA Newsletter Editor ----- Danielle Dennis

Liaisons

Florida Center for Reading Research-----Kevin Smith

Florida Department of Education -----Hope Colle

Florida Literacy Coaches Association----- Brian Dorman

2014 FRA Conference

General Conference Chair----- Jeanne Petronio

General Conference Chair Advisor ----- Margaret Janz

FRA Conference Exhibits/Advertising----- Evan Lefsky

Conference Registration ----- Shannon Barone

2015 FRA Conference

General Conference Chair-----Kathy Fontaine

FRA Council Presidents, 2014-2015

Bay – Chris Smith	Palm Beach - Natasha Araos
Central Florida -Claire Hoey	Pasco - Darlene Wagner
Clay - Victoria Carroll	Pinellas - Betty Herzhauser
Dade –Linda Askari	Polk -Cathy Powers
Duval – Elizabeth Kelly	St. Lucie -Heather Bolitho
Hillsborough - Darlene Baker	Sarasota -Susan Nations
Lee -Francine Swickheimer	Secondary Reading - Karen McDaniels
Leon - Kathy Hall	

Honor Councils

IRA HONOR COUNCILS 2013 – 2014	FRA HONOR COUNCILS 2013 – 2014
Bay County Reading Association Jenne Palmer, President Duval County Reading Council Lisa Wells, President	Bay County Reading Association Jenne Palmer, President Duval County Reading Council Lisa Wells, President Secondary Reading Council Rachelle Savitz, President

FLORIDA READING ASSOCIATION PAST PRESIDENTS

2013-14 Denise N. Pedro, Jacksonville	1977-78 Martha Sue Austin, Sarasota
2012-13 Evan Lefsky, Mount Dora	1976-77 Mary Elizabeth Wilson, Orlando
2011-12 Maria Callis, Cape Coral	1975-76 Ruth Halverson, W. Palm Beach
2010-11 Sherida Weaver, Seffner	1974-75 Calvin Schafer, Miami
2009-10 Kathy Caputo, Islamorada	1973-74 H. Tom Fillmer, Gainesville
2009-10 Ellen Supran, Boynton Beach	1972-73 Marion Perez, Key West
2008-09 Pam LaRiviere, Lehigh	1971-72 Beth Stevenson, Lakeland
2007-08 Debra Wellman, Orlando	1970-71 Richard Wilson, Pensacola
2006-07 Mary Ann Clark, Jacksonville	1969-70 Esther E. Miles, Jacksonville
2005-06 Roma Carlisle, Miami	1968-69 John Spagnoli, W. Palm Beach
2004-05 Janey Adams, Ormond Beach	1967-68 Loren Lawson, St. Petersburg
2003-04 Janey Adams, Ormond Beach	1966-67 W. Bradtmueller, Tallahassee
2002-03 Diane Reese, Tampa	1965-66 Margaret Green, Ormond Beach
2001-02 Marylou Matoush, Port Saint Lucie	1964-65 Eloise Berry, Ft. Pierce
2000-01 Andrea Rosenblatt, Miami	1963-64 Wilma Carney, Ft. Lauderdale
1999-00 Margaret L. Janz, Jacksonville	1962-63 Ennis Woodley, Jacksonville
1998-99 Lois A. Mautte, St. Petersburg	1961-62 Mary E. Millard, Miami Beach
1997-98 Priscilla Griffith, Tampa	1960-61 Eleanor E. Ladd, South Carolina
1996-97 Evelyn Florence, Tallahassee	1959-60 Lester Wheeler, Coral Gables
1995-96 Rose Ann Beason, Neptune Beach	1958-59 L.L. Murray, Gainesville
1994-95 Jacqueline Comas, Columbia, MD	1957-58 Frances Nippert, St. Petersburg
1993-94 Gerry Bohning, Ft. Lauderdale	1956-57 William R. McClafin, Miami
1992-93 Joye C. Shaffer, New Smyrna Beach	1955-56 William R. McClafin, Miami
1991-92 Ann H. McClintock, Ft. Lauderdale	1954-55 Theresa Graves, St. Petersburg
1990-91 Barbara K. Clarke, Sarasota	1953-54 Marvly Doyle, St. Petersburg
1989-90 Marguerite Radencich, Miami	1952-53 Cona Loyless, Tallahassee
1988-89 Joy Monahan, Orlando	1951-52 Eva Wallis, Tampa
1987-88 Donna Read, Boca Raton	1950-51 Vivian Cleveland, Miami
1986-87 Rhoda Kilbourn, Merritt Island	1949-50 Ennis Woodley, Jacksonville
1985-86 Judith Sommer, Ft. Pierce	1948-49 W.E. Keller, Orlando
1984-85 William G. Herrold, Jacksonville	1947-48 J.A. Wheeler, Miami
1983-84 Peter Messmore, Boca Raton	1946-47 J.A. Wheeler, Miami
1982-83 Jane McNulty, Orlando	1945-46 Helen Watson, (City Unknown)
1981-82 Judy Birge-Moore, St. Petersburg	1944-45 No president (World War II)
1980-81 Muriel Griffiths, Ormond Beach	1943-44 W.J. Hodges, Tampa
1979-80 Robert L. Shaffer, Stuart	1942-43 Ruby Nowell, Tampa
1978-79 Charles T. Mangrum, II, Miami	1941-42 Carolyn Ewart, Tampa



52nd Annual FRA Conference
Lights! Camera! Literacy!
 October 16-19, 2014
 The Florida Hotel & Conference Center, Orlando
Conference Overview



Thursday, October 16, 2014	
10:00 am – 8:00 pm	Registration
12:00 pm – 2:45 pm	Pre-conference Institutes – Session 1
3:00 pm – 5:45 pm	Pre-conference Institutes – Session 2
7:00 pm – 9:00 pm	FRA Board of Directors Meeting
Friday, October 17, 2014	
7:00 am – 3:30 pm	Registration
7:30 am – 6:00 pm	Exhibit Hall and FRA Bookstore Open
7:30 am – 8:30 am	Complimentary Continental Breakfast on the Second Floor Mezzanine
8:00 am – 9:00 am	Concurrent Sessions and Featured Speakers: The Bag Ladies Featured Strands: Florida Reading Standards, Response to Intervention, Technology, Adolescent Years, Coaching, School and District Leadership
9:15 am – 10:45 am	First General Session – Dr. Steven Layne
11:00 am – 12:00 pm	Concurrent Sessions and Featured Author: Mary Casanova Featured Speakers: April DeCesare, Helen Long Featured Strands: Technology, Response to Intervention, Florida Reading Standards, Adolescent Years, Content Area Reading
12:00 pm – 1:30 pm	DOOR PRIZES WITH THE EXHIBITORS IN THE EXHIBIT HALL
12:00 pm – 1:30 pm	Book and Author Luncheon – Alane Ferguson (Ticketed Event)
1:45 pm – 2:45 pm	Concurrent Sessions and Featured Authors: Jessica Martinez, Marianne Berkes Featured Speakers: Dr. Katherine McKnight, The Apron Ladies Featured Strands: Florida Reading Standards, Response to Intervention, Technology, Adolescent Years, School and District Leadership, Coaching
2:45 pm – 3:15 pm	Snacks with the Exhibitors
3:15 pm – 4:45 pm	Second General Session - Alan Sitomer
5:00 pm – 6:30 pm	President's Reception
Saturday, October 18, 2014	
7:30 am – 3:30 pm	Registration
7:30 am – 8:30 am	Complimentary Continental Breakfast on the Second Floor Mezzanine
7:45 am – 9:00 am	Delegates Assembly and Leadership Breakfast (By Invitation Only)
8:30 am – 3:30 pm	Exhibit Hall and FRA Bookstore Open
8:00 am – 9:00 am	Concurrent Sessions and Featured Speakers: Dr. Katherine McKnight, April DeCesare Featured Strands: Florida Reading Standards, Technology, School and District Leadership, Adolescent Years, Early Childhood, Content Area Reading
9:15 am – 10:45 am	Third General Session – Kelly Gallagher
11:00 am – 12:00 pm	Concurrent Sessions and Featured Authors: Michael Shoulders, Steve Swinburne Featured Strands: Florida Reading Standards, School and District Leadership, Adolescent Years, Technology, Coaching, Early Childhood, Response to Intervention
12:00 pm – 1:30 pm	DOOR PRIZES WITH THE EXHIBITORS IN THE EXHIBIT HALL
12:00 pm – 1:30 pm	Book and Author Luncheon – Anna Dewdney (Ticketed Event)
1:45 pm – 2:45 pm	Concurrent Sessions and Featured Authors: Michael Shoulders, David Biedryzcki, Terry Trueman Featured Strands: Adolescent Years, Technology, Response to Intervention, School and District Leadership, Early Childhood, Content Area Reading, Florida Reading Standards, Coaching
3:00 pm – 4:30 pm	Fourth General Session – Laurie Elish-Piper
6:00 pm – 10:00 pm	Al Capone's Dinner Theater (Ticketed Event)
Sunday, October 19, 2014	
8:00 am – 12:00 pm	FRA Bookstore Open
7:45 am – 9:15 am	Breakfast with the Authors (Ticketed Event)
8:45 am – 9:45 am	Concurrent Sessions and Featured Strands: Florida Reading Standards, Technology, Content Area Reading, Coaching
10:00 am – 11:00 am	Concurrent Sessions and Featured Strands: Early Childhood, Content Area Reading, Technology, Florida Reading Standards, Adolescent Years
11:15 am – 12:30 pm	Fifth General Session – Jerry Pallotta

CONFERENCE COMMITTEE

52nd ANNUAL CONFERENCE



Lights! Camera! Literacy!

Welcome to the Orlando. All of our hard work has paid off and we have a spectacular program to offer you. With so many great things happening, it will be hard for you to choose. I hope you take advantage of each and every opportunity for learning that we provide.

Our conference committee has been the backbone of this event. They will be wearing green **conference committee** ribbons. If you are having a great time, let them know. If you need assistance, let them know. We want you to have the best experience possible.

A special thank you to the conference committee and coordinators who worked countless hours to make this year's conference a success.

Conference Committee Chair
 Food Functions Coordinator
 Protocol Coordinator
 Sites Coordinator
 Volunteers Coordinator
 Author Signing Coordinators
 VIP Transportation
 Local Council Displays
 Door Prizes
 Program
 Program Support
 Exhibits Coordinator
 Registration Coordinator
 Book Sales

Margaret Janz
 Carol King
 Denise N. Pedro
 Kevin Smith
 Jackie Zeig
 Barbara Burns
 Amanda Clabeaux
 Deanne Nelson and Local Councils
 Bay County Reading Council
 Carol and Tom Brott
 Terence Cavanaugh
 Evan Lefsky
 Shannon Barone
 Books Unlimited

October 16, 2014

All sessions are intended to serve the needs and interests of reading professionals and preprofessionals. Grade level applicability is indicated in the margin, below the room number.

10:00 am – 6:00 pm *Preregistration and On-Site Registration for Participants and Presenters*
Prefunction Area

Preconference Institutes

Registration fee for each Preconference Institute is \$25.00

12:00 – 2:45
Forum East 4
All

Florida Common Core? Uncommon Projects in the Adventurous Make 'n Take Workshop for All Ages and Subjects
Speaker: **The Bag Ladies**
Join the Bag Ladies as they take you on a Brown Bag Scavenger Hunt. Fill a portfolio of 'finds' to recreate, write about, measure, reinvent, engineer, and discuss across the curriculum. Project based, tons of fun, and loved by students. This journal/ creative workshop teaches the standards hands-on. Grab your scissors and join the Bag Ladies as they are on the hunt for great activities for all ages. You will leave with ideas galore for your classroom, samples, and view student made projects for all.

12:00 – 2:45
Forum West 3
3-5, Middle School, High School

Challenge Thinking and Deepen Understanding: the Instructional Context for Implementing the Common Core Standards
Speaker: **Lisa Fisher**, District Literacy Specialist, Pasco County
I have worked with over 200 teachers from grades 2-12 on how to help students dive into a text multiple times to peel back the layers and move from explicit understanding to implicit understanding by marrying Common Core standards with interactive literacy strategies. This workshop offers science and social studies teachers alongside language arts and reading teachers an opportunity to experience strategies that challenge students to read, reread, and read again complex text in a critical way. I believe in the power of this process and want to share with teachers everywhere. Let's work together to inspire students all across America to learn to love to read critically. Are you with me?

12:00 – 2:45
Forum East 2
Pre-School, K-5, College , Adult Literacy

Sneaking Learners through the Brain's Backdoor for Easy Access to the Hardest Reading and Writing Skills!
Speaker: **Katie Garner**, The Juilliard School/CLIMB
Discover the secrets to hacking into the brain's hardwired system for learning to increase learner-momentum far beyond simple decoding! These brain-based teaching tricks and tools are guaranteed to become a staple of your teaching-repertoire!

October 16, 2014

12:00 – 2:45
Forum West 2
Grades K –6

Best Practices in Writing

Speakers: **Jolynn Bernard and Katy Cortelyou**

Are your students skilled, proficient writers? Can they write for a variety of purposes and audiences? Do they enjoy writing and have writing stamina? This institute is designed for K–6 educators who are working to improve writing instruction and motivate students in their development as writers.

Participants will...

- Experience structures for teaching writing that build independence and support inquiry and collaboration
- Deepen expertise in using writing conferences for ongoing assessment and instruction

3:00 – 5:45
Forum East 2
All

A Visit with Author Mary Casanova: Stories that Matter, Books Readers Can't Put Down!

Speaker: **Mary Casanova**

Once a reluctant reader, Mary Casanova writes for the kind of kid she was--and admittedly still is--the 'active, outdoorsy, can't-sit-still kind.' Join her as she shares her writing process of turning personal experience and compelling ideas into over 30 books, from picture books and series to American Girl titles, from contemporary and historical fiction to middle grade and Young Adult novels. This workshop will provide plenty of anecdotes for attendees to take back to the classroom, as well as glean some of this author's top writing tips to help get students and teachers to write their own stories.

3:00 – 5:45
Forum West 1
K–5, Middle
School, High
School

Fluency: The Bridge to Comprehension

Speakers: **Jim and Anne Berchtold**, School District of Lee County

Reading fluency includes accuracy, rate, expression, and ease. Fluency is a bridge from reading accuracy to comprehension. In addition, fluency enables students to access more text and to enjoy reading more. We will explore key research on reading fluency and teach specific techniques for building reading fluency. This will include fluency building with various levels of intensity.

3:00 – 5:45
Forum East 4
Middle School
High School

Reading and Writing Strengthening the Core

Speakers: **Melissa Jenkins, Cathy Dyer, and Elvira Randall**, McKeel Academy

Technology, reading and writing collide making the perfect storm for teaching Common Core in all subject areas. Learn how to tackle it all in one lesson!

October 16, 2014

3:00 – 5:45
Forum West 2
K-5, Middle
School, High
School

Voluminous Vocabulary: Structuring for Active Engagement in Direct Word Learning

Speaker: **Dr. Rick DuVall**, Kagan Professional Development

Vocabulary is identified as one of the most important variables for high levels of reading achievement. Participants in this session experience engaging cooperative learning structures that actively expand students' vocabularies.

3:00 – 5:45
Forum East 3
Middle School,
High School

Close Reading in the Secondary Classroom

Speaker: **Rachelle Savitz**, Doctoral Student, University of Tennessee

This interactive session will allow you to find ways to incorporate close reading strategies in your classroom, regardless of content area. We will work with SIFT, SOAPStone, CIS, RAFT, and creating text dependent questions. Some texts will be provided, but bringing your own will make it more worthwhile to take back and apply immediately!



STEVEN LAYNE—

Passionate, Informed, and
Entertaining!



Life's Literacy Lessons *Stories and Poems for Teachers*

Steven L. Layne

A well-loved classic, *Life's Literacy Lessons* is back in print by popular demand and now includes stories as well as new poems. From reading aloud to grammar, from handwriting to standards, Steven Layne highlights the tears and laughter, the challenges and rewards that inspire today's teachers. Whether you read them to inspire or entertain, these delightful poems and stories are sure to capture your imagination.

Grades K-12 | 0988 | \$15.00 hardcover

Igniting a Passion for Reading *Successful Strategies for Building Lifetime Readers*

Steven L. Layne; Foreword by Gail Boushey and Joan Mosey, "The 2 Sisters"

When teaching reading, educators in U.S. classrooms often focus exclusively on skills instruction. But how can you teach the "how" without the "why"? In his book *Igniting a Passion for Reading*, Steven Layne shows teachers how to develop readers who are not only motivated to read great books but also love reading in its own right. From read-alouds to reading lounges to author visits and so much more, this book will help schools create a vibrant reading culture.

Grades K-12 | 0385 | \$19.00 paper

*Offer valid through November 30, 2014. Free shipping available only in continental U.S.

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www.stenhouse.com
800.988.9812

October 16, 2014



International Projects needs your help!

The Trinidad Literacy Connection (TLC) is FRA's international project. This project only works through your donations. FRA finds needy schools in Trinidad and Tobago and sends them barrels full of your generous donations.

You and your councils can help by:

- Providing materials
- Collecting supplies
- Donating funds to mail barrels.

Many students come from low socioeconomic backgrounds and schools struggle to meet the academic and social demands. Every little bit helps them to get a bit closer to providing a quality education to their students.

The current school we have identified is in the town of Point Fortin, Egypt Village Government Primary School.

Their wish list:

1. Reading / Listening Audio CD's
2. Phonics Cue Cards / Word Cards
3. Reading Reference Books / Guidelines for Teachers
4. Math Manipulative ages 5-12
5. Spanish Audio CD's
6. School supplies

Let's get together and give them an FRA hand up!!!!

October 17, 2014**7:00 am-3:30 pm**Pre-Registration and On-Site Registration for Participants
Sign in for Presenters and Chairpersons

Registration Desk

EXHIBIT HALL**AND FRA BOOKSTORE OPEN and AUTHOR SIGNINGS****7:30 AM – 6:30 PM****8:00 – 9:00**
Legacy South 2**Florida Common Core? Uncommon Projects in this Adventurous
Make n Take Workshop For All Ages and Subjects with the Bag
Ladies**Speakers: **Karen Simmons, Cindy Guinn**

Join the Bag Ladies as they create a character portfolio. Whether "driving" the story or the main character of your narrative, this project will make the standards come alive, hands on. So grab your scissors, tape, glue stick, and markers and join the Bag Ladies for a fun filled, teacher friendly creative workshop!

Sponsored by Florida Reading Association**FEATURED
SPEAKERS****8:00 – 9:00**
Forum West 1
Content Area Reading
Middle/High School,
Reading Coaches**Teaching Academic Vocabulary in Math and Science: Active Learning Strategies**
Speakers: **Arlene Mariotti**, Hillsborough Community College, **Kimberly Schwartz**
In this workshop, we provide active instructional strategies that support the key guidelines of vocabulary instruction and go beyond "look it up."**8:00 – 9:00**
Legacy South 1
Florida Reading
Standards
K-2, 3-5**7 Keys that Inspire Success in Common Core Writing**
Speaker: **Kim Gates**, Davenport University
Learn to increase common core understanding, boost student motivation, and help you assess student writing. Implement practical writing techniques to build an atmosphere of growth and confidence for ALL students.

Friday

October 17, 2014

- 8:00 – 9:00**
Forum East 4
 Adolescent Years
 3-5, Middle/High School
- Captivating Your Audience, Preparing Reluctant Learners for Complex Texts**
 Speaker: **Karen McDaniels**, FLDOE
 Getting and sustaining students' attention can be a challenge. This hands-on session will allow you to walk away with a myriad of ideas to pique the interests of your students and engage them in complex texts.
- 8:00 – 9:00**
Legends 3
 Florida Reading Standards
 K-2, 3-5
- Realizing the Goal of Independence and Proficiency**
 Speaker: **Kim Yaris**, Executive Director, Literacy Builders
 Independent and proficient readers embrace reading challenges. This session will share lessons that help educators imagine a joyful path to supporting students as they become stronger, more independent readers.
- 8:00 – 9:00**
Legends 1
 Content Area Reading
 3-5, Middle School, High School, Adult Literacy
- Discipline-Specific Multisyllabic Word Identification Assessment and Instruction- An Often Overlooked Component of Secondary Literacy**
 Speaker: **Frances Bessellieu**, Educational Consultant, Side by Side
 When students fail assessments, teachers often assume they lack specific content knowledge. Word identification is often overlooked as the root of students' failure. Explore an easy system of formative assessments.
- 8:00 – 9:00**
Forum East 2
 Response to Intervention
 3-5
- The Link Between Vision & Reading: When Standard Interventions Don't Work**
 Speakers: **Jenna McDermed**, Developmental Optometrist
 Vision plays a critical role in a child's overall reading development and classroom behavior. If vision doesn't advance properly, other developmental delays may seem impossible to improve.
- 8:00 – 9:00**
Legacy North 1
 Florida Reading Standards
 High School
- Creating the 21st Century Secondary Classroom Utilizing Multiple Texts & Webb's Depth of Knowledge**
 Speaker: **Erin del Castillo**, Assistant Principal, Riverview High School, **Nina James**
 Individually and in groups, participants will create and apply Webb's Depth of Knowledge questioning strategies to a variety of texts on a common theme. Participants will leave this session with a complete Secondary or Middle School Common Core style lesson plan applicable to students at all academic levels.
- 8:00 – 9:00**
Legends 2
 Secondary Reading
 High School
- Mission Impossible?...Getting High School Kids to Read AND Enjoy It!**
 Speaker: **Becky Ellis**, Flagler Palm Coast High School, **Cate Brandner**
 Your mission, if you decide to accept it, is to get your secondary kids FIRED UP about reading! "Teaching the will is just as important as teaching the skill." (Steven Layne)
- We will present some of the ways we use to get high school students jazzed about reading. We teach Intensive Reading and Retakes classes and each day is a struggle. So if we can do it, anyone can! Each participant will receive a CD with ideas we present.

8:00 – 9:00**Legacy North 2**
Technology
K-2, 3-5, Middle
School, High School,
College , beginning level
teacher**Using Multiliteracies to Enhance Instruction across the Curriculum**Speaker: **Katie Rommel-Eshan**, SUNY College at Geneseo, **Michelle Costello**, SUNY College at Geneseo

This session is designed for P-16 teachers who are interested in authentically incorporating innovative technologies into their literacy instruction. Participants will explore ELA lessons using multiliteracies focusing on science topics.

8:00 – 9:00**Forum West 2**
School and District
Leadership
K-2, 3-5, College**School Partnerships: Developing an Effective Practicum Course**Speaker: **Joy Lewis**, Assistant Professor, Daytona State College

Attendees will leave this presentation with ready-to-use strategies regarding the establishment of school partnerships. These include data-driven methods to develop practicum courses as well as thoughtful incorporation of K-12 leadership into a college of education setting.

8:00 – 9:00**Forum East 3**
Florida Reading
Standards
Pre-School, K-2, 3-5,
Middle School, High
School**Assessing Text Complexity Using the Common Core State Standards**Speaker: **Gail Farrell**, American Reading Company

The CCSS require teaching students to negotiate increasing levels of text complexity. Learn what those levels are in order to teach to them.

8:00 – 9:00**Legacy South 3**
Florida Reading
Standards
K-2, College**Cracking the Reading & Writing Codes with the Brain in Mind: The “Missing Piece” to the Literacy-Puzzle!**Speaker: **Katie Garner**, Consultant, The Julliard School/CLIMB

Crack the secret reading and writing codes that like BEYOND the alphabet by accessing alternative neural pathways for critical literacy-skill mastery! Discover the tricks for embedding abstract, phonemic skill-content within already familiar, ‘social-emotive’ cues for easy acquisition and immediate use in both reading AND writing! Transform daily literacy skill-instruction into a virtual playground for critical thinking with these tricks for cheating the brain and changing the game of early literacy learning!

Friday

October 17, 2014

FIRST GENERAL SESSION

9:15 – 10:45
Legends 1,2,3



Confessions of a Reading Arsonist

Presiding and Introduction of Speaker: **Jeanne Petronio**, FRA President

Speaker: **Dr. Steven Layne**

With his trademark combination of humor and heart, Steven Layne tackles one of the most significant issues in reading instruction today: How to engage reluctant readers. Teaching the skill of reading is viewed by many educators as a major objective; teaching the will of reading is too often an afterthought. Dr. Layne's charismatic blend of anecdotes and practical suggestions for the classroom are sure to fan the flame of literacy into a raging inferno inspiring teachers as well as their students to keep the bedside lamp on just a little bit later into the night.

Steven L. Layne serves as Professor of Literacy Education at Judson University in Elgin, IL, where he directs the university's masters and doctoral programs in Literacy Education. Dr. Layne's research and writing focus on the affective domain as well as on public speaking. He is a fifteen-year veteran of public education—serving as a classroom teacher in grades two, three, five, six, seven, and eight.

Dr. Layne has authored 24 books including multiple award-winning titles in both the picture book and young adult genres including his beloved classic—*The Teachers' Night before Christmas*, the teen thriller *This Side of Paradise* and the heartwarming picture book *Love the Baby*. Dr. Layne's first professional book for educators, *Igniting a Passion for Reading: Successful Strategies for Building Lifetime Readers* was released in 2010 to wide acclaim. His newest titles include the YA novel *Paradise Lost* and the picture book *Stay with Sister*. He lives with his wife Debbie—who is a K-12 curriculum coordinator—their four children: Grayson, Victoria, Jackson and Candace + one very adorable 65 lb. collie named Shelby in St. Charles, Illinois.

Sponsored by Stenhouse and Florida Reading Association

October 17, 2014

FEATURED AUTHOR

11:00-12:00

Writing for American Girl: a visit with author Mary Casanova

Legends 1

Speaker: **Mary Casanova**

Join Mary Casanova as she shares about creating engaging characters and researching stories for American Girl. Her books inspired two movies: *Chrissa Stands Strong* and *McKenna Shoots for the Stars*. There will also be a drawing for her 2015 Girl of the Year forthcoming books!

Mary Casanova is an award-winning children's author of novels and picture books. Many of her books stem from her life on the Minnesota-Canadian border; yet some of her stories have taken her as far away as France, Norway, and Belize for research. Whatever the setting for her books, Casanova writes stories that matter--and stories that kids can't put down.

Her book awards include: American Library Association "Notable," Aesop Accolades by the American Folklore Society, Parents' Choice "Gold" Award, Booklist Editor Choice, and two Minnesota Book Awards. Her books frequently land on state children's choice book master lists across the country. "The greatest reward for me," Casanova states, "is when a young reader tells me she or he loves one of my books. For me, it's all about communicating writer-to-reader through a character and story."

Sponsored by Florida Reading Association

FEATURED SPEAKER

11:00-12:00

Rigor & Relevance during Center Time!

Legends 2

Speaker: **April DeCesare**

Immerse your students in complex literacy! Come and gain knowledge of how to differentiate and add rigor & relevance to your literacy center time! Learn how to build your own center aligned to the Common Core, the 5 Reading Components, the Depth of Knowledge Levels, and the Multiple Intelligences! Discover how to utilize your own materials and create a center that will encourage inquiry and lots of background knowledge for your students, while integrating the content areas! You will see a significant increase in your reading and writing scores as well as high levels of engagement & motivation from your students. Walk away immediately with a plethora of ideas to enhance your center time whether you are primary, intermediate, or middle school!

Sponsored by Smart Schools Training & Research

Friday

October 17, 2014

**FEATURED
SPEAKER**

11:00-12:00

Legends 3



The 3 L's of Literacy: Language, Learning, & Louisa

Speaker: **Helen Long**

The Language Arts Florida Standards (LAFS) are calling for “shifts” in instruction in English Language Arts and Reading, balancing the use of complex text with strategic thinking. What are the hazards of teaching complex text before teaching the foundational skills of reading to 30-40 percent of students who continue to read below grade level in the US?

This session will discuss the realities of supporting struggling readers, the expertise needed to diagnose and implement instruction, and strategies and techniques to meet the students’ at their level of instruction.

The Presenter will explain, demonstrate, and give examples of strategies and techniques that can be implemented immediately in any ELA/Reading classroom.

Participants will have an understanding of the importance of high quality professional development and a deep knowledge of literacy instruction.

Sponsored by Voyager Sopris Learning

Cracking the Reading & Writing Codes with the Brain in Mind: The “Missing Piece” to the Literacy-Puzzle!

11:00-12:00

Legacy

South 3

**Florida
Reading
Standards**

K-2, College

Speaker: **Katie Garner**, Consultant, The Julliard School

Crack the secret reading and writing codes that like BEYOND the alphabet by accessing alternative neural pathways for critical literacy-skill mastery!

Discover the tricks for embedding abstract, phonemic skill-content within already familiar, ‘social-emotive’ cues for easy acquisition and immediate use in both reading AND writing! Transform daily literacy skill-instruction into a virtual playground for critical thinking with these tricks for cheating the brain and changing the game of early literacy learning!

 October 17, 2014

- 11:00-12:00**
Forum
West 2
 Response to
Intervention
 All
- Reading Recovery: Lessons Learned 35 Years Later**
 Speakers: **Dr. Enrique Puig**, Morgridge International Reading Center, University of Central Florida, **Mary Ann Clark**, Duval County Public Schools This interactive session will engage participants in professional conversations that will focus on lessons learned from a quality internationally recognized intervention. During the session, presenters will focus on the impact of professional learning on instruction and core standards. Specific instructional practices will be addressed.
- 11:00-12:00**
Legacy
North 1
 Content Area
 Reading
 K-2, 3-5,
 Middle School
- Power of the Book Talk**
 Speaker: **Bill Bond** Scholastic Book Fairs, **Karen Morris**, **Marsha Thurwald**
 At Scholastic Book Fairs we are passionate about book talking and have developed fun, interactive staff development workshop around this activity.
 This staff development program is designed to do the following:
- Train your staff to incorporate book talking into the curriculum in a 45 minute staff development workshop, including practicing book talks among the attendees.
 - Teach students how to conduct Book talks in the classroom which correlates directly with Common Core Standards.
 - Assist students with choosing the right book that will engage them as independent readers – teacher and peer recommendations are powerful.
 - Increase the number of books your students are reading during the school year at home and in school.
- Read Everyday. Lead A Better Life.
- 11:00-12:00**
Forum East 4
 Response to
Intervention
 K-2, 3-5
- Challenge the Paradigm of Illiteracy**
 Speaker: **Mike Wood**, Smarty Ants
 Join Mike as he discusses the challenges of early literacy and a preventing a need for intervention. Emphasis will be placed on ELL and RtI as Mike pinpoints best practices for struggling readers.
- 11:00-12:00**
Forum East 3
 Adolescent
 Years
 Middle/High
 School, College
- Independent Reading: Catching Students Reading**
 Speakers: **Matthew Blankenship**, Doctoral Student, University of South Florida, **Erin Margarella**
 Through interviews, five secondary literacy teachers share their views on independent reading in the classroom. This includes student behaviors, benefits and feedback from principals.
- 11:00-12:00**
Legacy North
2
 Florida Reading
 Standards
 K-2, 3-5, Middle
 School
- 4 Orbis Pictus Award & More: Nonfiction Books and the Common Core**
 Speakers: **Ruth Lowery**, Associate Professor, University of Florida, **Kathleen Colantonio-Yurko**, **Soowan Jo**, **Tiffany Bagglier**, **Mary Ellen Oslick**, **Mario Worlds**
 Delve into the 2014 Orbis Pictus Award titles promoting excellence in nonfiction. See how these books can enhance students' content learning in the Common Core based standards.

Friday

October 17, 2014

- 11:00-12:00**
Forum West
3
Response to
Intervention
K-2, 3-5
- Lights, Camera, Literacy =Action, Research, Results!**
 Speakers: **Kelly Burlison**, Assistant Professor, Lynn University, **Lauren Marianino**, **Michelle Wagner**
 Effective educators use action research to identify instructional challenges and engage in a process using research-based strategies and techniques to meet the classroom challenges through Response to Interventions (RtI)
- 11:00-12:00**
Legacy South
1
Technology
3-5, Middle
School, High
School, College,
Adult Literacy
- Digital Textbooks: Different Kind of Book - Different Strategies**
 Speaker: **Dr. Terence Cavanaugh**, University of NorthFlorida
 As the state and nation move toward digital textbooks, students will need instruction and practice on how effectively use the new medium. To a large extent electronic textbooks are similar to their paper based predecessor, but there are some differences. This session will help prepare teachers in instructing their students in new ways that students can use their etextbooks, including: readability, text-to-speech, searching, vocabulary, interactions and syncing of highlighting and note taking and more..
- 11:00-12:00**
Legacy South
2
Florida Reading
Standards
K-2, 3-5,
Middle/High
School
- Mighty Morphology: Using Structures to Engage Students in the Common Core Standards for Vocabulary and Structural Analysis**
 Speaker: **Dr. Rick DuVall**
 Expanding students' vocabularies impacts all Common Core standards. In this session, the presenter demonstrates the relationships between spelling, morphology, and vocabulary – and engages participants in structures for meeting these standards.
- 11:00-12:00**
Forum East 2
Coaching
3-5
- Saving The Saint Johns Project-based Learning**
 Speaker: **Fay Blake**, Reading Coach, Greenland Pines Elementary School, **Devlon Crosby**
 Practitioners share a project-based learning approach for full-throttle engagement and maximum overdrive common core learning with authentic application of listening and speaking, reading informational literature and writing to persuade. Come see how kids lead themselves to higher levels of learning with purposeful practices.
- 11:00-12:00**
Forum West
1
Content Area
Reading
K-2, 3-5
- How to Dive in When the Water is Only Knee Deep - Critical Thinking Skills for Primary**
 Speaker: **Tara Dunsford**, Academic Coach, South McKeel Academy
 Take a closer look at researched-based strategies for teachers to guide students into deeper critical thinking, using age-appropriate, yet rigorous texts. Best of all, they are FUN!

12:00-1:30
Exhibition Hall

**DOOR PRIZE DRAWING WITH THE
EXHIBITORS IN THE EXHIBIT HALL**

**BOOK
AND
AUTHOR
LUNCHEON**

12:00 – 1:30
Traditions



From DRAGONFLY EYES to JULIET LIVED: How Reading and Writing Saved a Life...

Presiding: **Georgina Rivera-Singletary**, Adolescent Literacy Coordinator

Introduction of Speaker: **Barbara Burns**, Children's Book Award Co-chair

Author: **Alane Ferguson**

This is the story of how Alane helped an aspiring young writer who was in the midst of writing her book, *JULIET LIVED*. She was planning to end her life upon completion of her novel. The connection we forged changed both our lives, and our future work.

Alane Ferguson was born in Cumberland, Maryland. She became interested in writing for children, mostly, she says, to follow the example of her mother, successful author Gloria Skurzynski. Alane is currently completing her thirty-second. A recipient of the 1990 Edgar Allan Poe Award as well as the Belgium's Children's Choice Award for her young adult novel *SHOW ME THE EVIDENCE*, Alane was also a nominee for her third young-adult mystery, *POISON*. She received a 2007 Edgar nomination for her young adult novel, *THE CHRISTOPHER KILLER*, the first in the Sleuth Forensic Mystery series. Alane won the Children's Crown Classic Award for *CRICKET AND THE CRACKERBOX KID*, the American Bookseller's Association's "Pick of the List" for her picture book entitled *THAT NEW PET*, and has been on numerous ALA Recommended Books for Reluctant Young Readers and Young Adult's Choice list.

Sponsored by Florida Reading Association

Friday

October 17, 2014

**FEATURED
AUTHOR**

1:45-2:45

Harvesting Ideas: An Author's Take on Inspiration

Legends 1

Speaker: **Jessica Martinez**

Author and violinist, Jessica Martinez, will be speaking about her life experiences that inspired her novel *Virtuosity*. She will also be performing on the violin.



Jessica was born and raised in Calgary, Canada. As a child she played the violin, read books, and climbed trees incessantly. She went on to study English and music at Brigham Young University, and since then has been an English teacher, a symphony violinist, and a mother. She currently lives in Orlando, Florida with her husband and three children.

Her young adult novels are *Virtuosity*, *The Space Between Us*, *The Vow*, and *Kiss Kill Vanish*.

Sponsored by Florida Reading Association

**FEATURED
AUTHOR**

1:45-2:45

SO MUCH MORE THAN A PICTURE BOOK!

Legends 2

Speaker: **Marianne Berkes**

National Award-winning author, Marianne Berkes, promotes literacy achievement by combining science, math, language, music and art in her 18 (and counting) informational picture books. Marianne will share teaching resources across the curriculum using her educational and entertaining books and apps (voted best educational apps of 2012 and 2013 by *Kirkus*) aligning them to Common Core and STEM.



Sponsored by Florida Reading Association

October 17, 2014

FEATURED SPEAKER

1:45-2:45

Building Classrooms for Teen Readers and Learners

Legends 3

Speaker: Dr. Katherine McKnight



If you build it, they will come. In this session, learn how to create classrooms where students are eager to read a wide variety of texts. Learn about strategies that encourage teenagers to read more independently. Participants will be exposed to best practices in teaching young adult literature and discover multiple applications for their own classrooms

Sponsored by The Chapters Group

FEATURED SPEAKERS

1:45-2:45

Creating Strategic Connections to Common Core Curriculum

Legacy South 2

Speakers: The Apron Ladies, Terri Heidger, Beth Stevens



Enter this Professional Development session with The Apron Ladies prepared to participate in various verbal linguistic, bodily kinesthetic and intrapersonal activities which will be modeled, practiced, and shared. The five essential reading components will be the focus as you learn how to create strategic readers in RtI. This session is motivational complete with "give-aways".

Sponsored by Florida Reading Association

1:45 – 2:45

Legacy South 3

School and District
Leadership

Pre-School, K-2, 3-5,
Middle School, High
School

Improving Literacy Research Alliance

Speaker: **Kevin Smith**, Research Alliance Manager, REL Southeast, Florida State University

Learn about literacy research occurring in Florida (and across six Southeastern states) by the research alliance manager of the Improving Literacy Research Alliance with the Regional Educational Laboratory Southeast.

1:45 – 2:45

Forum East 4

Content Area Reading
K-2, 3-5, Middle School

Using Manipulatives to Teach Comprehension

Speaker: **Dr. Susan Hall**, 95% Group

Manipulatives are used to teach phonological awareness, phonics, and other components of reading. Presenter models techniques and shows videos of students using manipulatives to make and categorize connections, and draw inferences.

Friday

October 17, 2014

1:45 – 2:45

Forum West 3

**Florida Reading
Standards**

**Pre-School, K-2, 3-5,
Middle School, High
School**

Assessing Text Complexity Using the Common Core State Standards

Speaker: **Gail Farrell**, American Reading Company

The CCSS require teaching students to negotiate increasing levels of text complexity. Learn what those levels are in order to teach to them.

1:45 – 2:45

Legacy South 1

**Florida Reading
Standards**

**Middle School, High
School**

Accelerating Lexile Gains with Differentiated Versions of the Same Article

Speakers: **Laura Hunt**, Achieve3000, **Lori Harding**, Orange County Public Schools.

Donna H. Born, Okaloosa County Public Schools

Imagine having thousands of informational text articles that are all written on 12 different lexile levels. Now, imagine students progressing to higher lexile levels monthly as they show greater understanding. Find out how teachers have used Achieve3000 to focus on reading strategies using differentiated text. All attendees will be given log-on information to the program.

1:45 – 2:45

Forum East 3

Adolescent Years

**Middle School, High
School**

Connecting with Students: Rapport Building as a Bridge to Literacy

Speaker: **Crystal Higgs**, Orange County Public Schools

Participants will be equipped with strategies designed to build rapport. The presenter will discuss the role of relationship building in the classroom and its correlation with literacy through research, classroom accounts, and literature.

1:45 – 2:45

Legacy North 2

**Florida Reading
Standards**

**K-2, 3-5, Middle School,
High School**

The Marriage Between Guided Reading and Common Core

Speakers: **Jennifer VanAllen**, ELA Instructional Coach, University of Central Florida,

Susan Kelly

Guided reading within CCSS is a controversial topic. Participants will learn how to marry the two so that students learn strategic actions they can use to analyze and critique text.

1:45 – 2:45

Legacy North 1

Adolescent Years

**K-2, 3-5, Middle School,
High School**

Readers' Theater Cures Everything

Speaker: **Dr. Margot Fadool**, Rollins College, **Rebecca Farmer**, **Paul Caswell**

The focus of this session is practical ways to include Readers' Theater in all reading classrooms to improve students' reading strategies and attitudes. These lessons are aligned with the Common Core. The lessons are also appropriate for classes with ESL students and for classes with a variety of reading levels. Assessment information for Readers' Theater will also be shared. Participants will receive a packet of hands-on lessons ready to adapt to any individual classroom.

1:45 – 2:45

Forum West 2

Technology

**K-2, 3-5, Middle School,
High School**

Literacy and Technology: Web 2.0 tools for K-12 Literacy Classroom Integration

Speakers: **AnnMarie Gunn**, University of South Florida, St. Petersburg, **Lecia**

Ackerman, **Krista Coker**, **Tia Sherman**

The purpose of this interactive presentation is (a) describe features and benefits of using different web 2.0 tools (Glogster, Wordle/ Tagexdo, and ebooks) to foster literacy learning in K-12 classrooms.

October 17, 2014

1:45 – 2:45
Forum East 2
Florida Reading
Standards
K-2, 3-5

Behind the Pictures: How Studying the Art in Texts Can Improve Students' Reading and Writing Skills

Speakers: **Laurie Hays, Laurie Klein**, St. John's School District

An artist and an educator team up to explore how artists' craft can deepen and expand comprehension instruction. Participants will gain skills and techniques to implement immediately in all content areas.

1:45 – 2:45
Forum West 1
Florida Reading
Standards
K-2,

Inspiring Struggling Readers and Writers

Speaker: **Wayne Eichen**, ELL/Intervention Specialist, Pearson

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Friday

October 17, 2014

**SECOND
GENERAL
SESSION**

3:15 – 4:45

**Dynamically Unlocking Text with Humor, Meaningfulness
and Paratextual Rigor**

Legends 1,2,3

Presiding: **Kathy Fontaine**, FRA Vice PresidentVice Presidential Candidate: **Deanne Nelson**Introduction of Speaker: **Mary Ann Clark**, Past PresidentSpeaker: **Alan Sitomer**

Today's students really are different. (And yet they are not.)
Today's teachers really are different. (And yet they are not.)
Today's tools and resources and literacy challenges really are
different. (And yep, you guessed it, also, they are not.) Join
California Teacher of the Year award winner and noted author
Alan Sitomer as he illuminates how the science of literacy
leadership can be utilized to elevate academic performance
without all the edu-babble jibber-jabber. Real ideas mix with
real tools for immediately usable take-aways will be provided.

Alan Sitomer is California's 2007 Teacher of the Year. In addition to having been an inner-city high school English teacher and former professor in the Graduate School of Education at Loyola Marymount University, Mr. Sitomer is a nationally renowned speaker specializing in engaging reluctant readers who received the 2004 award for Classroom Excellence from the Southern California Teachers of English and the 2003 Teacher of the Year honor from California Literacy. In April 2007, Alan was named Educator of the Year by Loyola Marymount University and in February 2008 The Insight Education Group named Alan Sitomer the Innovative Educator of the Year.

Mr. Sitomer has also authored 16 books to date for esteemed publishers such as Disney, Scholastic, Penguin/Putnam, RB Education and Triumph Learning and is currently working as a literacy specialist (with particular emphasis on Common Core) while commensurately engaging in policy dialogue and continuing to author new materials. To date, Alan has several hundred thousand copies of his books in print.

Sponsored by **Triumph Learning**

President's Reception
5:00 pm—6:30 pm
Mezzanine area outside the Exhibit Hall
Second Floor

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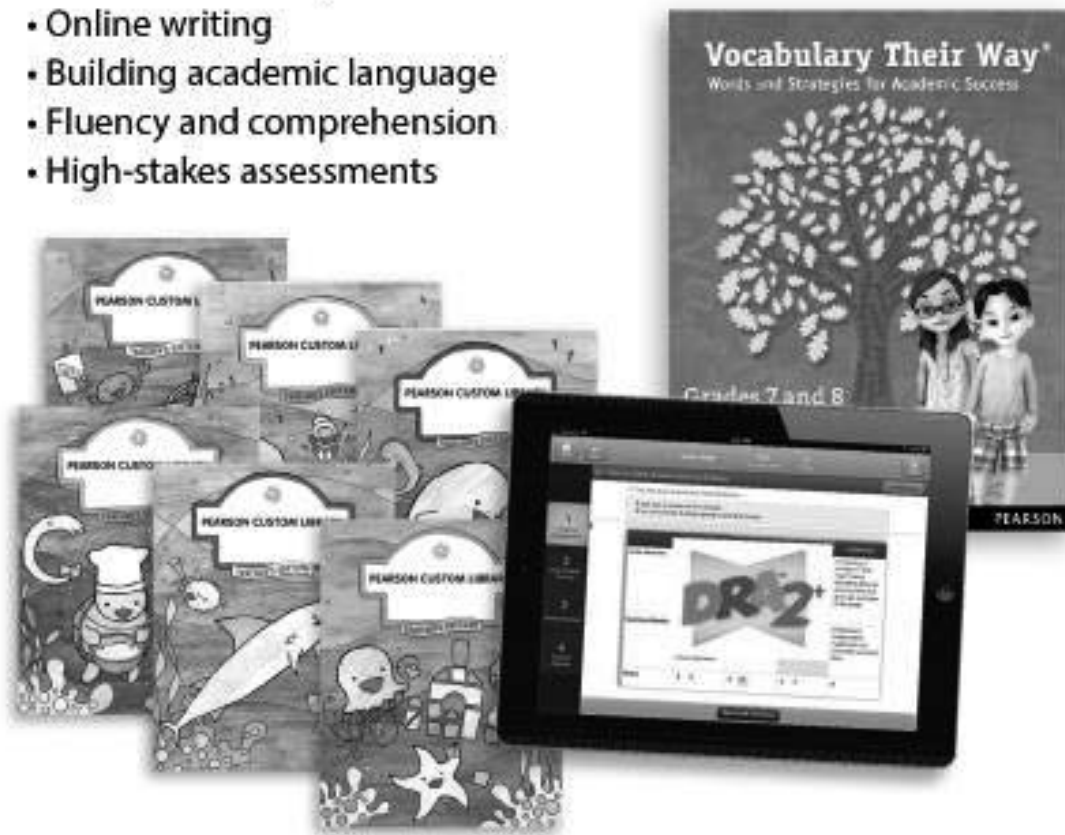
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Friday

October 17, 2014

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customize a solution for you and receive a free gift.

October 18, 2014**7:30 am-Noon**

Registration Desk

Pre-registration and On-Site Registration for Participants
Sign in for Presenters and Chairpersons**EXHIBIT HALL****AND FRA BOOKSTORE OPEN and AUTHOR SIGNINGS****8:30 AM – 3:30 PM****7:30am – 9:00am****Traditions****FRA Delegates Assembly and Leadership Breakfast****By Invitation Only**Presiding: **Deanne Nelson**, IRA State CoordinatorIntroduction of Speaker: **Sandy Pruitt**Speaker: **Dr. Laurie Elish-Piper**, International Reading AssociationSponsored by **International Reading Association****8:00 – 9:00****Legends 2****Reading for Diverse Learners in the Differentiated Classroom,
Grades 5-12**Speaker: **Dr. Katherine McKnight**

Differentiate your instruction and maximize content learning for all of your students with literacy strategies that work, including: text differentiation for students who read at different reading levels in your content area classroom. strategies that build academic vocabulary, and centers that synthesize content knowledge and literacy skill development.

Sponsored by **The Chapters Group****FEATURED
SPEAKER**

October 18, 2014

**FEATURED
SPEAKER****8:00-9:00**
Legends 1**Smart Tips to Increase the Rigor and Authenticity of Reading & Writing Instruction**Speaker: **April DeCesare**

This session will be packed full of research based practices that support and nurture literacy development K-8th grade. These powerful reading & writing strategies are aligned to the Common Core *without* sacrificing the *JOY* of teaching! Participants will gain a new perspective on what it means to “align” instruction to standards and gain specific, transferrable BEST practices during independent, small group, and whole group time! Let’s get back to the ART of teaching and offer the best pedagogy practices for our students. You will walk away from this session with a BIG smile and an overabundance of ideas you can use immediately in your classroom!

Sponsored by Smart Schools Training & Research**8:00 – 9:00**
Forum East 2
Florida Reading
Standards
K-2, 3-5, Middle School**Vocabulary: Aim High!**Speaker: **Barbara Denbow**, Consultant, BRD Consulting

Learn and experience research-based word-learning strategies you can use with your students to aim high at vocabulary development - to meet Common Core State Standards.

8:00 – 9:00
Forum West 1
School and District
Leadership
All**Just Read, Florida! DOE Update**Speaker: **Hope Colle**, FLDOE, Just Read, Florida!

During this presentation participants will receive Department of Education updates centered around current, new, and revised legislation, the new Language Arts Florida Standards, as well as an overview of available trainings such as the EQUIP Rubric, NGCAR-PD, Formative Assessments, and the New FAIR-FS.

8:00 – 9:00
Forum West 2
Florida Reading
Standards
K-2, 3-5**Foundational Skills for Struggling Readers**Speaker: **Mildred Papi**, Consultant, EPS

Learn how the Florida State Standards Foundational Skills can help nonreaders and struggling readers build the groundwork for success. Participants will gain useful teaching techniques and strategies.

8:00 – 9:00
Legacy North 2
Florida Reading
Standards**We LOVE to Read informational Text**Speaker: **Michele Dufresne**, Consultant, Pioneer Valley Books

Informational text often provides many challenges to beginning readers. We will examine how to effectively use nonfiction books during guided reading with early readers.

K-2

 October 18, 2014

8:00 – 9:00
Legends 3
 Florida Reading
 Standards
 K-2, 3-5, Middle School

Synonyms, Shades of Meaning, Connotations- What's the Difference?

Speakers: **Marsha Ganz**, LessonPop, **Barb Kruger**

Learn hands-on activities (perfect for word work centers) that develop an understanding of the nuances of vocabulary. Easy and meaningful prefix and suffix activities will be shared, too!

8:00 – 9:00
Forum West 3
 School and District
 Leadership
 Middle School, High
 School

Literacy Leadership in Action!

Speakers: **Tricia Allen**, Assistant Principal, Booker High School, **Rachel Irwin**, **Elizabeth Gunio**, **Scott Keyes**, **Steven Crane**

This session will describe how our school Literacy Leadership Team is infusing literacy strategies across the disciplines school-wide to raise student achievement and literacy.

8:00 – 9:00
Forum East 3
 Adolescent Years
 K-2, 3-5

Mission Possible: Making Complex Text Accessible to Young Readers

Speakers: **Jennifer McCluskey**, Literacy Coach, Samuel Gaines Academy, **Kimberly Smith**

The question of how to make complex text accessible to young readers while still honoring their developmental needs will be answered in this session by providing participants practical, easy to implement strategies.

8:00 – 9:00
Legacy North 1
 Content Area Reading
 Middle School, High
 School

Motivating Struggling Students

Speaker: **Rachelle Savitz**, Doctoral Student, University of Tennessee

We all have students that struggle in class with the information and content of our subject area. Many of these students are so far behind in learning that they have chosen to completely give up and have become behavior issues. During this session, you will learn various skills and strategies that you can use in your own classroom, to help motivate your students to get back on the road to success in regards to their own education.

8:00 – 9:00
Legacy South 2
 Early Childhood
 Pre-School, K-2, 3-5

Writing Strategies for Kinesthetic Learners

Speaker: **Geornesia Moses**, University of South Florida, **Anne Anderson**

In this hands-on workshop, participants will explore a variety of writing strategies for kinesthetic learners. This presentation will help participants to define writing as a holistic activity involving whole-body communication.

8:00 – 9:00
Legacy South 1
 Secondary Reading
 Middle School, High
 School

Text, Task, and Instruction: Creating Close Reading Lessons with Quality Standards-Based Text-Dependent Questions

Speaker: **Dr. Jacqueline Hurley**, Literacy Coach, Pinellas County Schools

This interactive session will guide participants through the process of creating close reading lessons driven by high quality, standards-based text-dependent questions and a culminating writing task.

October 18, 2014

8:00 – 9:00
Forum East 4
Technology
3-5

Literacy With Technology: Creative Use of Apps for Composition

Speakers: **Deborah Kozdras**, University of South Florida, Stavros Center for Economic Education, **Christine Joseph**

Are you interested in engaging your students with creative digital writing and representing? We will present lessons created by Florida educators that illustrate a creative use of Apps for "writing" and presenting evidence gained through close reading.

8:00 – 9:00
Legacy South 3
Secondary Reading
High School

Be Clear. Be Concise. Be Seated.

Speakers: **Gary Fradkin**, Royal Palm Beach High School, **Sandy Zubuchen**, **Lizavel Tua**

Want to leave school each day without being drained, tired and fatigued? This interactive presentation will explain how to go from being a boring lecturer to an interactive facilitator.

THIRD
GENERAL
SESSION

9:15-10:45

Read Like a Writer, Write Like a Reporter

Legends 1,2,3

Presiding: **Denise N. Pedro**, Immediate Past President

Introduction of Speaker: **Deanne Nelson**, Vice Presidential Candidate



Speaker: **Kelly Gallagher**

Adolescents write better after being taught to read critically. They also read better when given an opportunity to explore their thinking via writing. In this session, Kelly will discuss the importance of teaching students to read like writers and to write like readers.

Kelly has been dedicated to building and sharing his knowledge about literacy for the past 22 years. In addition to teaching English full-time at Magnolia High School in Anaheim, California, Kelly has an extensive background in secondary literacy education. He served as the English Coordinator for the Anaheim Union High School District, an urban district comprised of 37,000 secondary students; a Co-Director of the South Basin Writing Project at California State University Long Beach; and an adjunct professor at California State University, Fullerton, where he taught secondary literacy courses.

Sponsored by Pearson

October 18, 2014

FEATURED AUTHOR

11:00-12:00

Male Call: Bringing Boys to Reading and Writing

Legends 1

Speaker: **Michael Shoulders**

Discover why “gross engrosses,” the importance of using humor with boys, and book titles boys will love to read. Mike will also talk about ways to engage boys in writing.

Sponsored by **Florida Reading Association**

FEATURED AUTHOR

11:00-12:00

It's Alive! Making Nonfiction Come Alive

Legends 2

Speaker: **Steve Swinburne**

Through slides, humor and story telling, veteran nonfiction author Steve Swinburne will take teachers, librarians and educators on a tour of his nonfiction books from the original idea and blank page through the stages of first drafts and “sloppy copies,” to revising, editing, illustrating and finally, the printed book. Steve reviews his 6 rules* for making nonfiction writing come alive, which will help you ignite a passion for nonfiction in your students. Steve includes personal history and anecdotes about how he came to “the writing life” and concludes with a performance of his Ocean Soup poems and his song, “One in a Thousand” on ukulele, based on his award-winning nonfiction book, *Sea Turtle Scientist*.

Stephen is a highly acclaimed author of nonfiction picture books for children. A photographer and naturalist, Mr. Swinburne lives with his family in South Londonderry, Vermont.

Sponsored by **Florida Reading Association**

11:00-12:00
Legacy South 3
Early Childhood
K-2

FRA Children’s Book Award Nominees Make and Take Workshop

Speakers: **Amanda Clabeaux**, Duval County Public Schools, **Barbara Burns**, Retired Educator

Join the FRA Children's Book Award co-chairs for an overview of the Children's Book Award program. You will be introduced to this year's books, shown how to use the Children's Book Award web site, and be provided with ideas on how to implement the Children's Book Award program. *This is an FRA featured presentation.*

October 18, 2014

11:00-12:00
Forum East 4
Response to
Intervention
K-2, 3-5, Middle School,
High School

Using FAIR-FS Scores to the Fullest PotentialSpeaker: **Adrea Truckenmiller**, Hillsborough County Schools

Evidence-based uses of FAIR-FS data will be elaborated. Bring your FAIR-FS score reports to this presentation and return to your school with a few extra ideas for enhancing instruction.

11:00-12:00
Forum West 1
Florida Reading
Standards
K-2, 3-5, Middle School

Exceptional Writing InstructionSpeaker: **Scott Miller**, Author, Zaner-Bloser

The writing instruction in your reading programs isn't sufficient! This interactive session explores how process-based, trait-specific writing instruction supports Florida standards while simplifying the teaching and learning of composition writing.

11:00-12:00
Legacy South 1
Early Childhood
K-2

Activities to Enrich Reading and Writing Across the CurriculumSpeaker: **Mary Dall**, Maupin House Publishing

This session is a "make and take" designed to incorporate simple activities to enhance reading and writing across the curriculum using minimal supplies and many "trash to treasure" items.

11:00-12:00
Forum East 2
Coaching
K-2, 3-5, Middle School,
High School, College

Literacy Methods that Transcend Beyond Books in the Urban ClassroomSpeakers: **Nicola Starks**, Orange County Public Schools, **Crystal Higgs**

The presenters will introduce research based methods which contribute successfully to increasing literacy in the urban classrooms. The session focuses on non-traditional strategies that pave the way for achievement in literacy.

11:00-12:00
Forum West 2
Florida Reading
Standards
K-2, 3-5

Independent Reading: The Focal Point of Reading InstructionSpeakers: **Karri Williams**, Associate Professor, University of Central Florida, **Beth Warren**, **Cindy Vanderpool**

Uses research and exemplary practice to provide rationale and implementation strategies for moving independent reading from fuzzy periphery to central focus of reading.

11:00-12:00
Legacy South 2
Content Area Reading
K-2, 3-5, Middle School

The Role of Children's Literature in Content Area ClassroomsSpeakers: **Dr. Karen DiBella**, Assistant Professor, University of Tennessee at Martin, **Mary Medling**

Using children's books throughout content area classrooms in an effort to provide deeper meaning while meeting applicable Common Core Standards. Attendees will participate in a make-and-take hands-on activity.

11:00-12:00
Legacy North 1
 Technology
 Middle School, High
 School

Using the Flipboard Application to Engage, Entice, and Excite your Content Area Students with Literacy and Learning

Speakers: **Dr. Vicky Zygoris-Coe**, Professor, University of Central Florida, **Lourdes Smith**

You're going to "flip"! This session will provide hands-on, content-specific, examples about how to use the Flipboard application to merge media and technology for the purpose of content and literacy.

11:00-12:00
Legends 3
 Content Area Reading
 3-5

Reading for Information Made Easy and Enjoyable!

Speakers: **Lisa Dryden**, Professor, Texas Wesleyan University, **Ann Reed**

In this high tech society, students often claim their reading is boring and uninteresting. This session will provide examples of how to make reading for content information both easy and enjoyable for all students. Come join us as we share research-based strategies we have utilized successfully throughout the years.

11:00-12:00
Legacy North 2
 Florida Reading
 Standards
 K-2, 3-5

Time In Text: Using Text to teach Reading Skills

Speakers: **Michelle Mell**, **Rebecca Mendes**, **Michele Stanford**, School District of Lee County

This workshop will show teachers how to teach reading skills such as comprehension skills, vocabulary, phonics/word analysis, conventions, and writing through text rather than in isolation. The focus will be on creating a print rich environment by adding more text into the instructional day.

11:00-12:00
Forum East 3
 Early Childhood
 K-2, 3-5, College

Writing to Read and Reading to Write

Speakers: **Dr. Audrey Henry**, Instructor, Nova Southeastern University, **Dr. Zandra Stino**

The presentation focuses on a research study that will enable K-5 teachers to analyze with greater proficiency students' writing and to select appropriate reading experiences to improve reading and writing scores.



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October 18, 2014

BOOK AND AUTHOR LUNCHEON

12:00 – 1:30

Empathy in Literacy

Traditions

Presiding: **Denise N. Pedro**, Immediate Past PresidentIntroduction of Speaker: **Amanda Clabeaux**, Children's Book Award Co-chairSpeaker: **Anna Dewdney**

A discussion of the role of empathy in books for children and how it is linked to literacy. Anna will discuss these concepts in general and in the context of her own writing process.

Anna Dewdney is the bestselling author and illustrator of over 15 award-winning children's books, most notably the *Llama Llama* series. Her stories have been adapted into several theatre productions and have been translated into more than ten foreign languages. Anna grew up outside New York City and has lived in Vermont since the early 1980s. Before writing and illustrating her own work, she illustrated several books for other writers. She has worked as waitress, a rural mail-carrier, and has taught art, remedial language, history, and English in boarding schools. Anna is a strong advocate of literacy and in addition to speaking across the country on the importance of reading for children; she has published articles about this topic in several publications including the *Wall Street Journal*. Anna supports environmental efforts, including pangolin conservation in southeast Asia, as well as local historic preservation. Anna enjoys running and gardening. She is the mother of two daughters and several dogs.

Sponsored by **Florida Reading Association**

FEATURED AUTHOR

1:45-2:45

Geocaching: For Family Involvement & Family Reading

Legends 1

Speaker: **Michael Shoulders**

Geocaching is a world-wide game involving three million hidden treasures. Learners will discover the history of "caching" and how the game is played. Real caches will be displayed. Participants will discuss how their school/district can adapt the game to include a family reading component.

Mike spent his childhood traveling in an army family. He served 30 years in Clarksville, TN schools. Mike earned his doctoral degree in 2004.

Sponsored By **Florida Reading Association**

October 18, 2014

**FEATURED
AUTHOR****1:45-2:45****The Art of Digital Storytelling and Illustration****Legends 2****Speaker: David Biedrzycki**

If you've ever been asked how an idea turns into story this fun, fast moving and informative technology based presentation shows that process.

Best selling author David Biedrzycki shows how his newest picture book series Breaking News Bear Alert was inspired by contemporary TV news journalism and over the top reporting. Called 'Fun and Topical' by Kirkus reviews Breaking News Bear Alert is a one-of-a-kind children's book. "Biedrzycki's style perfectly suits his television breaking news format which will immediately appeal to today's media-saturated kids. Clever details will keep readers attention as they decipher what's really happening on each spread versus what the "breaking news" is reporting."

David's presentations are an inspiring passionate high-energy performance that includes a live computer drawing demonstration. It includes behind the scenes information teachers and librarians could share about book creation.

David has been drawing since he was 4 years old. Growing up he wrote and illustrated his own books for family and friends.

A commercial artist since 1980, his art has appeared in magazines, book covers, billboards, posters, juice bottles and even ice cream boxes.

He illustrated his first children's book in 1996. Now David has returned to his first love of writing and illustrating his own books. He also visits over 70 schools a year sharing his work with aspiring writers, illustrators and readers.

Sponsored By **Florida Reading Association**

**FEATURED
AUTHOR****1:45-2:45****Making Signals Thru the Glass****Legends 3****Speaker: Terry Trueman,**

MAKING SIGNALS THRU THE GLASS the use of realistic young adult literature to help readers, teens and others find compassionate connection to peers and adults and especially for helping connect with people with 'special needs'.

Printz Honor winner Terry Trueman, author of STUCK IN NEUTRAL and nine other books of realistic young adult fiction will lead a discussion of these important topics. Come prepared with questions and ready to engage in a lively, active conversation.

Sponsored by **Florida Reading Association**

October 18, 2014

1:45 – 2:45
Legacy South 3
Florida Reading
Standards
All

Collaborative Conversations addressing the Speaking & Listening Standards

Speaker: **Wendy Stevens**, Executive Director, Just Read, Florida!

This session will provide educators the research, instructional and student implications, protocols, and examples to incorporate classroom conversations to address the Language Arts Speaking and Listening Standards.

1:45 – 2:45
Forum West 1
Florida Reading
Standards
3-5, Middle School,
High School

Testing the importance of growth curves in predicting performance on the FCAT: Implications for the Florida Assessments for Instruction in Reading

Speaker: Dr. **Yaacov Petscher**, Director of Research, Florida Center for Reading Research

Discussion will surround how well growth in FAIR reading comprehension predicts FCAT performance in grades 3-10. Implications for performance in the new FAIR-Florida

1:45 – 2:45
Forum East 2
Early Childhood
Pre-School, K-2

Help Me Read! Creating Predictable Books to Promote Language and Literacy

Speaker: **Vera Meyerholtz**, Nemours/Bright Star

Discover how you can support struggling readers with simple, customized, predictable books. This interactive session will explore the elements and design of appropriate and interactive texts.

1:45 – 2:45
Forum East 3
Response to
Intervention
K-2, 3-5, Middle School

Learning How to Use a Key Factor to Differentiate Reading Instruction: Student Data

Speaker: **Andrea Thormer**, Step Up For Students

Teachers who effectively differentiate practices in their reading instruction rely on a variety of ongoing assessments. Recommendations on how to use assessments to make data-based differentiation decisions will be provided.

1:45 – 2:45
Legacy South 1
Coaching
K-2, 3-5, Middle
School, High School

So What Do You Mean I'm Not Highly Effective

Speakers: **Angela Hutchinson**, Principal, Bay District Schools, **Andra Phillips**

Teachers K-12 are responsible for preparing students to be college and career ready, but what does that look like in today's classroom? This session will focus on the learner, learning environment, and the professional aspects of teaching.

1:45 – 2:45
Legacy North 1
Secondary Reading
Middle School, High
School

Teens ARE Reading... We Can Prove It!

Speaker: **Heather Bolitho**, Media Specialist, St. Lucie County Public Schools

Get popular new fiction and nonfiction titles into teens' hands. The Young Adult Choice (YAC) program is FREE! Learn how YAC can revolutionize and revitalize reading for your teens.

October 18, 2014

1:45 – 2:45**Forum East 4**
School and District
Leadership
High School**Professional Learning Communities in Action**

Speakers: **MaryGrace Farina**, Reading Coach, Riverview High School, **Carol Strachen**
Through an authentic experience of a workable PLC, presenters will share what they have discovered assists in the development of effective Professional Learning Communities at the high school level

1:45 – 2:45**Legacy North 2**
Florida Reading
Standards
Middle School, High
School**Structuring for Active Engagement with Figurative Language**

Speaker: **Kris Osthoff**, Kagan Professional Development

Figurative language requires readers use imagination to determine authors' meanings. In this session, participants engage in cooperative learning structures that strengthen students' ability to comprehend metaphors, similes, hyperbole, and personification.

1:45 – 2:45**Forum West 2**
Early Childhood
K-2, 3-5**Big, Bad Bruce's Map and Other Visual Ways to Demonstrate Understanding**

Speakers: **Dr. Ruth Sylvester**, **Dr. Vanessa Pitts-Bannister**

Are your students weary of demonstrating textual evidence in a linguistic manner? In this upbeat session, the presenters demonstrate how ALL students can show their understanding of text through a much more engaging and creative method by employing a variety visual texts. A handout of common visual texts will be reviewed briefly and ten popular picture books (some CC exemplar texts) will be presented along with authentic visual texts created by students in the elementary grades.

1:45 – 2:45**Legacy South 2**
Technology
Middle School, High
School**The Age of Apps: How to Effectively Implement Technology into the Reading Classroom**

Speakers: **Patti Hunt**, Florida Virtual School, **Orkisha Edmund**, **Christina Naso**

Technology infusion is no longer an innovative idea; it is a necessity. The Language Arts Florida Standards expect that college and career ready students utilize digital sources, media, and tools to build and develop transferable skills. Participants will leave the session with a depth of knowledge necessary for students to accomplish standards mastery in these areas, a comprehensive index of available resources along with rubrics to guide both lessons and student products.

October 18, 2014

**FOURTH
GENERAL
SESSION**

3:00 – 4:30

Traditions

**These Things I Know for Sure: Five Literacy Lessons for a Lifetime**Presiding: **Jacqueline Zeig**, FRA SecretaryIntroduction of Speaker: **Enrique Puig**Speaker: Dr. **Laurie Elish-Piper**

With the current pressures of standards, high stakes assessment, and public scrutiny on education, teachers face many challenges and frustrations. Based on her over 25 years in education, Laurie Elish-Piper will share five big lessons that help her stay focused on the most important things in education -- supporting teachers, students, and their families. For each lesson, she will share stories and research, and she will also challenge attendees to consider how to use the lessons to guide their work as teachers.

Laurie Elish-Piper is a Distinguished Teaching Professor and Presidential Engagement Professor in the Department of Literacy Education at Northern Illinois University. She also serves as the Director of the Jerry L. Johns Literacy Clinic and Co-Director of the Center for the Interdisciplinary Study of Language and Literacy. Her research and teaching focus on literacy assessment, supporting struggling readers, readers' rights, literacy coaching, and family literacy. She has co-authored seven books including *The Common Core Coaching Book* (Guilford Press), *Literacy Strategies for Teacher Candidates* (Pearson), *A Declaration of Readers' Rights: Renewing Our Commitment to Students* (Allyn & Bacon) and *Teaching Reading Pre-K – Grade 3* (Kendall/Hunt). Her articles have appeared in *The Reading Teacher*, *Journal of Adolescent and Adult Literacy*, *Literacy Research and Instruction*, and *Elementary School Journal*. Laurie is a member of the International Reading Association Board of Directors (2013-2016), and she served as the president of the Association of Literacy Educators and Researchers.

Prior to her current position, Laurie worked as an elementary teacher, middle school reading teacher, and educational therapist in a clinical setting. She resides in Geneva, IL with her husband of twenty-five years, Steve, their sixteen-year-old son, Michael, and their dilute calico cat, Lyla.

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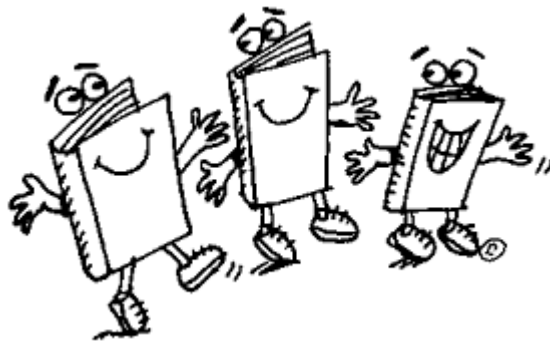


CAPONES
DINNER & SHOW

6:00 pm

Ticketed Event

Meet in hotel lobby to board the bus



SundayTHE 52nd FRA CONFERENCE

October 19, 2014

FRA BOOKSTORE OPEN**8:00 am – 12:00 pm****BREAKFAST
WITH THE
AUTHORS****7:45 - 9:00 am****Traditions***Ticketed Event*

Enjoy breakfast and some “STAR CONVERSATION” with the exciting authors sharing our conference. Tap into their expertise in reading research and learn more about their creation of books.

Session Chair:**Featuring:****Jerry Pallotta****Terry Trueman****Michael Shoulders****David Biedrzycki****Steve Swinburne****Marianne Berkes****8:45-9:45****Forum East 4****Florida Reading
Standards****Middle School, High
School****Writing Assessment: How to Get Good Writing From Students**Speakers: **Janice Lucas**, Bay District Schools, **Milinda Jay Stephenson**

Improving student writing begins with confident writing teachers. Participants will explore concepts and strategies designed to increase their confidence and improve their writing assessment. You will leave with a process for using assessment to foster good writing in their students.

8:45-9:45**Forum East 2****Technology
K-2, 3-5****Zooming in on Apps for Effective Digital Writing Instruction in the Elementary Classroom**Speakers: **Lourdes Smith**, Doctoral Student, University of Central Florida, **Nandita Gurjar**

Come and explore the role of digital writing in the elementary classroom! Presenters will discuss and demonstrate specific apps that support digital writing skills while addressing the CCSS.

- 8:45-9:45**
Forum East 3
Content Area
Reading
Middle School, High School
- The Effects of the Vocabulary Think Chart in Seventh-Grade Students' Understanding of Scientific Vocabulary: A Mixed-Methods Study.**
Speakers: **Paloma Ferreira** , Literacy Coach, Jackson Middle School
Presenter will report the effects of the use of the Vocabulary Think Chart in seventh-grade students' understanding of scientific vocabulary. The study raised significant questions about vocabulary instruction in science classes.
- 8:45-9:45**
Forum West 1
Florida Reading Standards
High School
- Keepin' it Real-iable: A study of Validity, Reliability, and Bias in alignment with Common Core State Standards**
Speakers: **Jennifer Loomis** , Sarasota High School, **Stella Karas, Nina Singleton**
Participants will learn how to help students identify validity, assess reliability, and find bias as they use research methods. The presentation aligns with practices of students using complex texts, argument writing, critical thinking and research practices that align with Common Core. Ready to use handouts provided.
- 8:45-9:45**
Forum West 2
Coaching
High School
- Data Driven Coaching in the Content Area**
Speaker: **Dr. Brian Dorman**, Seminole County Public Schools
Using data is important to demonstrate successful coaching opportunities. Come learn how to use data to inform coaching decisions as you work with content area teachers.
- 10:00-11:00**
Forum West 1
Content Area
Reading
3-5, Middle School, High School
- It's Getting HOT in Here: The First Steps to Fostering Higher Order Thinking (HOT) in the Classroom**
Speakers: **Kate Houston**, Instructional Coach, Pacetti Bay Middle School
Acronym H.O.T. Greek to you? Attend to get a better grasp of Webb's DOK and its use in the classroom. Leave with ideas to stimulate more HOT in your students.
- 10:00-11:00**
Legacy South 2
Adolescent Years
Middle School, High School
- Young Adult Literature: Fiction and Nonfiction as a Way for Deeper Learning**
Speaker: **Dr. Joan Kaywell** , Professor, University of South Florida
YA literature is the perfect bridge to deep and expanded study of all sorts of topics in all content areas. By hooking students through powerful fiction, students are first engaged and then motivated to find out more.
- 10:00-11:00**
Forum West 2
Early Childhood
Pre-School, K-2, 3-5, Adult Literacy
- Two Generations...One Future**
Speakers: **Barbara Shirley**, Principal, Sarasota County Schools, **Dehea Smith, Barb Rannigan, Kelly McWilliams**
This summer academic and enrichment program addresses both the educational needs of at-risk children to increase academic achievement and career/vocational skills of their parents enhancing employment opportunities.

October 19, 2014

10:00-11:00
Forum East 2
Technology
K-2, 3-5

Reading Instruction, Apps, and Pinterest

Speaker: Vickie Johnston, Florida Gulf Coast University

This presentation will demonstrate use of the most popular reading apps for engaged literacy learning and will highlight unique project ideas and research-based reading strategies through the use of Pinterest.

10:00-11:00
Forum East 3
Florida Reading
Standards
3-5

Teaching Text Structures to Comprehend Informational Text: Strategies for Fourth and Fifth Graders

Speaker: Yvonne Ribeiro de Souza-Campbell, Assistant Professor, Barry University,
Jennie Ricketts-Duncan

The CCSS demand that fourth and fifth graders understand the structure of informational text. This interactive workshop provides hands-on strategies that help students identify the underlying structure of informational texts.

10:00-11:00
Forum East 4
Florida Reading
Standards
Pre-School, K-2, 3-5,
Middle School, High
School

Conversations about Pictures: A Guide for Discussing Illustrations

Speaker: Lindsay Persohn, University of South Florida

During this session, participants will learn how to talk about book illustrations with students. Key ideas include various artistic styles and connecting meaning in text to meaning in illustration.



**FIFTH
GENERAL
SESSION****11:15 – 12:30****Legacy South 2****Welcome to My Publishing World**

Presiding and Introduction of Speaker: **Jeanne Petronio**, FRA
President

Speaker: **Jerry Pallotta**

Jerry Pallotta brings together non-fiction subjects with humor and the unexpected to create enthusiasm for learning. Join Jerry for his twenty-five year review of publishing as he discusses researching, writing, designing, working with illustrators, editing and publishing his best-selling books. Learn how he alphabetizes bugs, skulls and trucks. Take a math literacy tour through his MATH=FUN series. Enjoy a dose of fiction in his imaginative holiday books, *Who Will Guide My Sleigh Tonight?*, *Who Will Carve the Turkey This Year?*, and *Who Will Be My Valentine This Year?* See Jerry's newest reluctant reader boy series, *Who Would Win*, *Great White Shark vs Killer Whale*, *Polar Bear vs Grizzly Bear*, and *Hippo vs Rhino*.

Sponsored by Florida Reading Association

Sunday
October 19, 2014

THE 52nd FRA CONFERENCE

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A special thank you to UCF's College of Education and Human Performance Morgridge International Reading Center for its on-going support of the Florida Reading Association.

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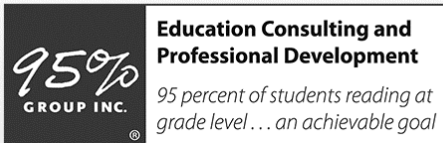
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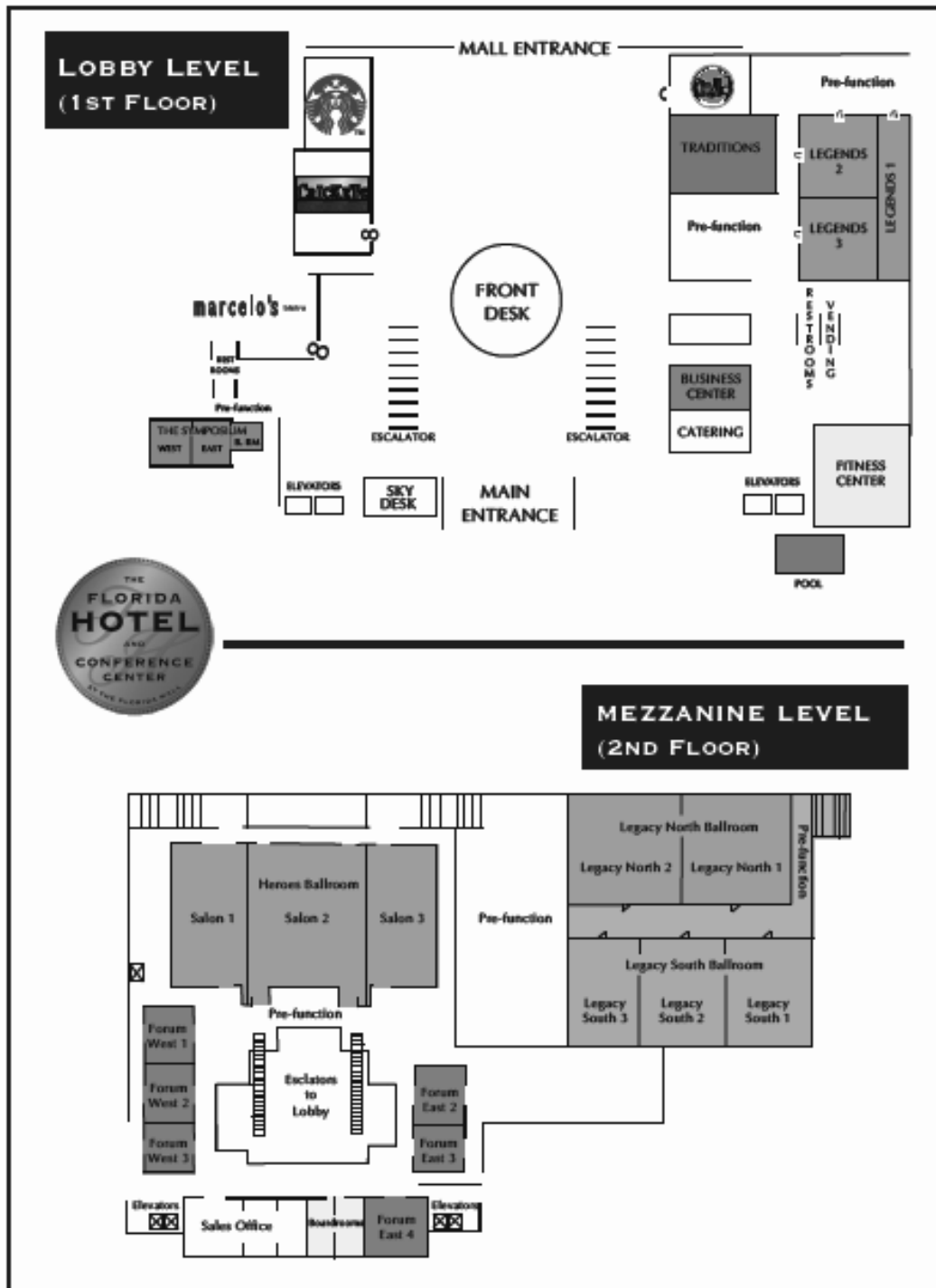
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Author Book Signing

The Bag Ladies	Friday	9:30-10:00
Dr. Steven Layne	Friday	10:45-11:15
Mary Casanova	Friday	12:15-12:45
Alane Ferguson	Friday	1:45-2:15
Jessica Martinez	Friday	3:00-3:30
Marianne Berkes	Friday	3:00-3:30
Dr. Katherine McKnight	Friday	3:00-3:30
The Apron Ladies	Friday	3:00-3:30
Alan Sitomer	Friday	4:45-5:15
Dr. Laurie Elish-Piper	Saturday	9:30-10:00
Kelly Gallagher	Saturday	11:00-11:30
Steve Swinburne	Saturday	12:15-12:45
Michael Shoulders	Saturday	12:45-1:15
Terry Trueman	Saturday	1:00-1:30
Anna Dewdney	Saturday	1:45-2:15
Breakfast Authors	Sunday	9:30-10:00
Jerry Pallotta	Sunday	10:30-11:00

All signing sessions will take place in the exhibit hall next to the book store except for Dr. Layne's which will take place outside the Legends Ballroom, immediately following his keynote.

The Florida Hotel & Conference Center Exhibit Hall located in Heroes Ballroom



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CONFERENCE PLANNER

	Time	Activity	Location
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Y			
	7:30-8:30	Complimentary Continental Breakfast	Mezzanine
F	12:00-1:30	Book & Author Luncheon	Traditions
R	12:00-1:30	Door Prizes with the Exhibitors	Exhibit Hall
I			
D			
A			
Y			
	6:45 – 9:00	FRA President's Reception	Exhibit Hall
	7:30-8:30	Complimentary Continental Breakfast	Mezzanine
S			
A			
T			
U	12:00-1:30	Book & Author Luncheon	Traditions
R	12:00-1:30	Door Prizes with the Exhibitors	Exhibit Hall
D			
A			
Y			
	7:30- 9:00	Breakfast with the Authors	Traditions
S			
U			
N			
D			
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Notes

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